

Math 121 4.1 Exponential Functions

Objectives 1) Evaluate and graph exponential equations
(review from Math 72)

2) Use the compound interest formulas
→ compounding n times per year
→ compounding continuously
(review from Math 72)

3) Use the present value formula
(solve the compound interest formula for P
and re-name it)
→ compounded n times per year
→ compounded continuously.

4) Compare interest rates

5) Simplify powers of the natural base e

Note: There's no calculus in this section!

e is called the natural base

e , like π , is an irrational number

- it cannot be written as a fraction of two integers
- its decimal does not terminate
- its decimal does not repeat
- e is a constant, always the same value, not a variable.

e
2.718281828 45 90 45 23 53 60 28 74
 π
3.1415926 53 58 97 93 23 84 62 64 33

Recall Laws of Exponents

$$x^n \cdot x^m = x^{n+m}$$

$$(x^n)^m = x^{nm}$$

$$x^{-n} = \frac{1}{x^n}$$

Simplify each expression and write as powers of e.

$$\textcircled{1} \frac{e^5 e^{-1}}{e^{-2} e}$$

add exponents

$$= \frac{e^{5+(-1)}}{e^{-2+(1)}}$$

$$= \frac{e^4}{e^{-1}}$$

subtract exponents

$$= e^{4-(-1)}$$

$$= \boxed{e^5}$$

$$\textcircled{2} e^0 = \boxed{1}$$

$$\textcircled{3} \frac{1}{e^0} = \frac{1}{1} = \boxed{1}$$

$$\textcircled{4} (1+e^{-x})^2$$

$$= (1+e^{-x})(1+e^{-x}) \quad \text{FOIL}$$

$$= 1 + e^{-x} + e^{-x} + e^{-x} \cdot e^{-x}$$

$$= \boxed{1 + 2e^{-x} + e^{-2x}}$$

Combine like terms

$$\textcircled{5} e^x(1+e^{-x})$$

$$= e^x \cdot 1 + e^x \cdot e^{-x} \quad \text{dist}$$

$$= e^x + e^{x+(-x)} \quad \text{add exp}$$

$$= e^x + e^0$$

$$= \boxed{e^x + 1}$$

$$\textcircled{6} e^x(e^x + e^{-x})$$

$$= e^x \cdot e^x + e^x \cdot e^{-x} \quad \text{dist}$$

$$= e^{x+x} + e^{x+(-x)} \quad \text{add exp}$$

$$= e^{2x} + e^0$$

$$= \boxed{e^{2x} + 1}$$

$$\textcircled{7} (e^x)^2 + (e^{-x})^2$$

$$= \boxed{e^{2x} + e^{-2x}}$$

mult exp

$$\textcircled{8} (e^x + x)(e^{-x} - x)$$

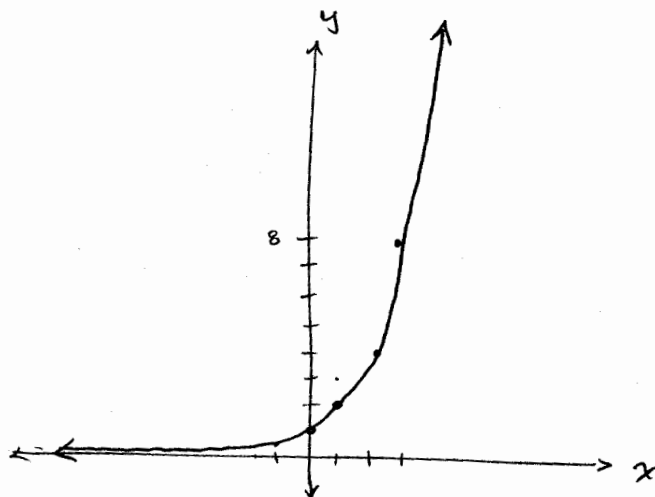
$$= e^x \cdot e^{-x} - x e^x + x e^{-x} - x^2 \quad \text{FOIL}$$

$$= e^0 - x e^x + x e^{-x} - x^2$$

$$= \boxed{1 - x e^x + x e^{-x} - x^2}$$

⑨ Graph $f(x) = 2^x$

x	$f(x)$
-4	$\frac{1}{16}$
-3	$\frac{1}{8}$
-2	$\frac{1}{4}$
-1	$\frac{1}{2}$
0	1
1	2
2	4
3	8
4	16

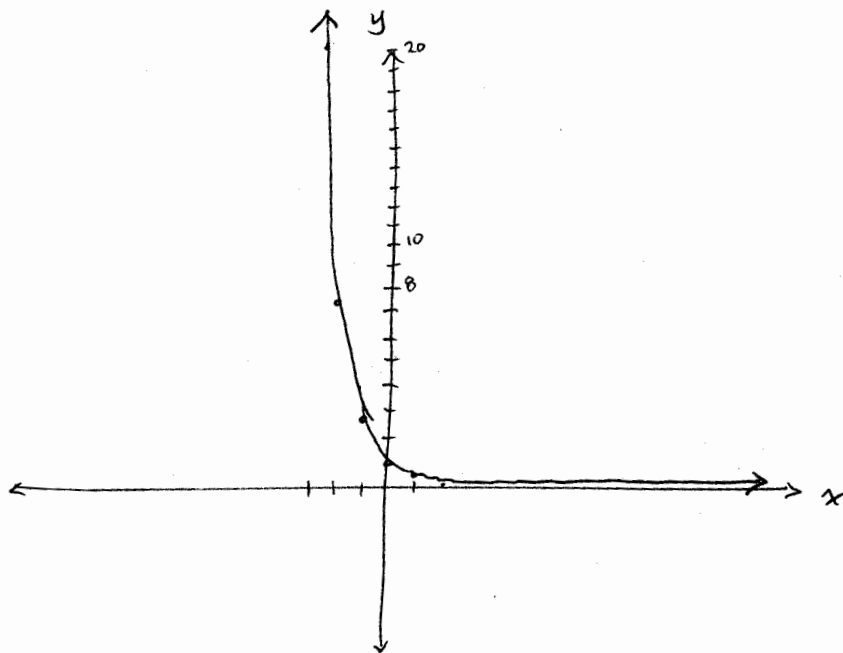


3 features that are important to graph

- 1) y-intercept
- 2) exponential growth to edge of grid
- 3) horizontal asymptote to edge of grid.

⑩ Graph $f(x) = e^{-x}$

x	$f(x)$
-4	$e^4 \approx 54.6$
-3	$e^3 \approx 20.1$
-2	$e^2 \approx 7.4$
-1	$e \approx 2.7$
0	1
1	$\frac{1}{e} \approx .4$
2	$\frac{1}{e^2} \approx .1$
3	$\frac{1}{e^3} < .1$
4	$\frac{1}{e^4} < .1$



An exponential function which decreases as exponential decay instead of exponential growth.

Compound Interest (m compoundings per year)

$$A = P \left(1 + \frac{r}{m}\right)^{mt}$$

A = amount in account after t years

P = principal (original amount)

r = interest rate, given as %, written as decimal

m = # times compounded per year

t = # years

Interest: The cost of using someone else's money.

- A borrower borrows \$P and pays the lender interest.
- A investor provides \$P to a bank/corporation and receives interest from them.

When interest is compounded, interest is added back to the principal on a regular basis and this accrued interest now earns interest. (Super-wealthy individuals live on the interest payments alone... that's why they needn't work.)

Compound Interest (continuously compounded)

$$A = Pe^{rt}$$

A = amount in account after t years

P = principal

r = interest rate, given as %, written as decimal

t = # years

- ⑪ Find the amount in an account if \$2000 is invested at 3% interest for 5 years

- a) compounded quarterly
- b) compounded continuously

A = ? P = \$2000 r = .03 t = 5 a) m = 4

$$a) A = P \left(1 + \frac{r}{m}\right)^{mt}$$

$$= 2000 \left(1 + \frac{.03}{4}\right)^{4.5}$$

$$= 2322.368$$

$$\approx \boxed{\$2322.37}$$

GC with older operating systems must have parentheses (4.5) to do multiply before exponent.

$$b) A = Pe^{rt}$$

$$= 2000e^{(.03)(5)}$$

$$= 2323.668$$

$$\approx \boxed{\$2323.67}$$

GC with older operating systems will open () automatically.

(12)

d) Your son's fairy godfather will pay all college expenses for your newborn son, provided you will pay \$2000 when your son is 18, and put the necessary money in an account paying 4% compounded monthly for the next 18 years. How much money must you put aside right now?

Present Value Formula (m compoundings)

$$A_{\text{future value}} = P_{\text{present value}} \cdot \left(1 + \frac{r}{m}\right)^{mt}$$

$$\frac{A}{\left(1 + \frac{r}{m}\right)^{mt}} = P$$

Yourbook confusingly changes meaning of P in the final result
☹

$$\frac{2000}{\left(1 + \frac{.04}{12}\right)^{(12 \cdot 18)}} = P$$

$$\boxed{P = \$974.67}$$

b) You bargain with the fairy godfather to get it compounded continuously instead. Now how much do you need?

Present Value Formula (continuous compounding)

$$A = Pe^{rt}$$

A = future value

P = present value

$$Ae^{-rt} = \frac{A}{e^{rt}} = P$$

Again,
your
book
changes
the
meaning
of P!

$$\frac{2000}{e^{(.04)(18)}} = P$$

$$P = \$973.50$$

- ⑬ Which gives a better return?
12% compounded quarterly
or 11.9% compounded continuously

Let $P=1$ and $t=1$.

Compounded Quarterly $A = P \left(1 + \frac{r}{m}\right)^{mt}$

$$\begin{aligned} P &= 1 \\ r &= .12 \\ m &= 4 \\ t &= 1 \end{aligned} \quad \begin{aligned} &= 1 \left(1 + \frac{.12}{4}\right)^{4.1} \\ &\approx 1.12550881 \end{aligned}$$

Compounded Continuously $A = Pe^{rt}$

$$\begin{aligned} P &= 1 \\ r &= 11.9\% = .119 \\ t &= 1 \end{aligned} \quad \begin{aligned} &= 1e^{(.119)(1)} \\ &\approx 1.126369918 \end{aligned}$$

11.9% compounded continuously gives a better return

Recall Percent Increase? (Math 45, 60, 72)

$$\text{New Amount} = \text{Base} + \% \cdot \text{Base}$$

$$\text{New Amount} = \text{Base} \underbrace{(1 + \%)}_{\text{subtract 1 to find \%!}}$$

If we view the answers in (13) as percent increases,

12% quarterly yields $.12550881 \approx 12.550881\%$

11.9% continuously yields $.126369918 \approx 12.6369918\%$

12% and 11.9% are called the nominal rates (in name only) while 12.55% and 12.63% are called any of the following

- effective rate of interest
- annual percentage rate (APR)
- annual percentage yield (APY)